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# ACC 2020 Virtual Annual Meeting

### Location

Webinar

## Date & Time

Start Date: 10/15/2020 End Date: 10/16/2020

Michele Miller and David Reichenberg will both be presenting at the annual Association of Corporate Counsel meeting. David will be presenting "Hard Competition or Over the Line? Determining Whether Your Company's Competitors or Vendors are Competing Within the Rules" on October 15, 2020. Competition and antitrust law matters can involve some of the largest mergers or investigations by the government, but they also affect day to day strategies that companies engage in to out duel their competitors. Increasingly, competitors and vendors in wide-ranging industries, big and small, are claiming that unfair strategies are hampering their ability to penetrate a given market. Some of these strategies, such as raising barriers to entry and expansion, are promoted in business schools and literature, but carry antitrust risk, with claimed damages often in the hundreds of millions. Join this panel of experts on how to identify and mitigate against these potentially problematic scenarios.

Michele will be presenting "Nuisance Suits: Strategies to Manage the Small Matters That Take Up More Time Than They Should" on October 16, 2020. They're different for every company, but everyone has them: Nuisance suits. Bet-the-company litigation gets significant attention, but how do you deal with those little cases that aren't supposed to take up much time or money, but somehow always seem to do so anyway? And how do you get off plaintiffs' radar when you face the same kinds of groundless suits regularly? This session will help in-house counsel develop strategies to address a significant problem that rarely receives significant attention.

#### **ATTORNEYS**



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