

Expanding Internationally: An Overview of Key Issues and Considerations

Location

Marriott Marquis San Diego Marina
333 W Harbor Dr
San Diego, CA

Date & Time

Start Date: 11/02/2022
Start Time: 11:00 am PT
End Time: 4:30 pm PT

Susan Grueneberg will present “Expanding Internationally: An Overview of Key Issues and Considerations” at the 45th Annual Forum on Franchising Annual Meeting. Susan will cover the costs of entering new markets; trademark and other intellectual property considerations; entity formation and transaction structure; selecting local counsel; and due diligence on potential franchisees. She will also address franchise regulatory compliance and other local law issues.

To learn more about this event, click [here](#).

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ATTORNEYS



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