



Erica C. Pulford

Associate

Philadelphia

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Erica focuses her practice on commercial litigation, including product liability litigation and product regulatory compliance, as well as complex fraud and breach of contract cases.

Before joining the firm, Erica served as a judicial law clerk to the Honorable Jerrold N. Poslusny, Jr., U.S. Bankruptcy Court for the District of New Jersey. She drafted opinions and memoranda to prepare the judge for motions, hearings, and adversary proceedings. She reviewed filings, conducted legal research, and recreated the judge's motions calendar. Her casework included complex Chapter 11 matters, including first-day motions, sale and bidding procedures motions, avoidance actions, and analyzing creditors' rights; Chapter 13 automatic stay relief and fraudulent transfers; and Chapter 7 discharges. Erica was also a judicial intern for the Honorable Vincent F. Papalia, U.S. Bankruptcy Court for the District of New Jersey, where she observed weekly Chapter 7, 11, and 13 hearings, status conferences, and settlement negotiations.

Before entering the legal industry, Erica was a global advertising sales coordinator and associate at *The Wall Street Journal* & Dow Jones Co.

Erica earned her bachelor's degree from Colby College and her law degree from Rutgers Law School. She is an avid runner, having run in the NYC Marathon and several half marathons.

Experience

Secured a favorable settlement in a long-running matter that began as the defense of a wrongful death suit and concluded with recovery on a subrogation claim. We first won summary judgment on the wrongful death claim against our client and simultaneously won summary adjudication on the question of liability on the cross-complaint that we filed against a commercial tenant responsible for related property damage. We then obtained an assignment of a bad faith claim from the tenant to pursue its carrier and filed a bad faith claim against the carrier, which settled.

Practice Areas

- Class Actions
- Commercial Litigation
- Product Liability
- Product Regulatory & Compliance

Education

- Rutgers University School of Law, J.D., 2020
- Colby College, B.A., 2015

Bar Admissions

- New Jersey
- Pennsylvania

Affiliations

National Association of Women Lawyers,
Bankruptcy & Restructuring Affinity Group
Member

Turnaround Management Association,
Corporate Restructuring Group Member

Clerkships

Honorable Jerrold N. Poslusny, Jr., U.S.
Bankruptcy Court for the District of New
Jersey

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