



# Keren Dadon

Associate

New York

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Keren focuses her practice on trademark and copyright enforcement and litigation. She also handles intellectual property due diligence in connection with mergers and acquisitions for domestic and international clients in a variety of fields, including aerospace, engineering, and food and beverage products.

She advises clients on licensing, royalty, and vendor agreements; IP assignments; and other IP contracts. Keren also counsels Amazon sellers and brand owners on a variety of e-commerce matters, including responding to or filing cease and desist letters; responding to third party subpoenas; and handling complaints. Additionally, she drafts all manner of legal memoranda, written discovery, and briefs.

While in law school, Keren served as a judicial intern for the Honorable John M. Leventhal, Appellate Division, Second Judicial Department. She also gained valuable experience as a press office intern with the U.S. Attorney's Office for the Southern District of New York, a trial zone intern with the Kings County District Attorney's Office, and a military and veterans' affairs constituent services intern with the Office of Senator Kirsten Gillibrand.

## Experience

Represented Investindustrial, a private equity firm based in London, in its acquisition of a majority stake in Eataly S.p.A., the global chain of upscale Italian marketplaces. This transaction drew on the experience of the firm's Corporate, Real Estate, Employee Benefits & Executive Compensation, Intellectual Property, and Technology, Privacy, & Data Security attorneys.

Represented Lincotek Surface Solutions, a global leader in contract manufacturing services for the aerospace and medical businesses, in its acquisition of Hitemco, LLC, a provider of diffusion and thermal sprayed enhanced surfaces. This transaction drew on the experience of the firm's corporate, tax, antitrust, environmental, real estate, employee benefits and executive compensation, labor and employment, and intellectual property attorneys.

Represented Orthofin, LLC, a company affiliated with Lincotek Group SpA (an Italy-based global leader in contract manufacturing services for the aerospace and medical businesses), in its acquisition of a majority stake in Riepen LLC and other assets constituting the Danco Medical business. This transaction drew on the experience of the firm's corporate, international, labor and employment, employee benefits and executive compensation, intellectual property, and environmental attorneys.

Represented Business Integration Partners (BIP), an Italian strategic consulting firm controlled by the CVC Capital Partners Fund VIII, in its purchase of a majority stake in Monticello Consulting Group, a New York-based consultancy firm specializing in financial services consulting. The transaction drew on the experience of the firm's corporate, international, labor and employment, employee benefits and executive compensation, tax, and intellectual property attorneys.

Successfully vacated a default judgment entered against Times Square Alliance in a single-plaintiff

## Practice Areas

- Intellectual Property
- Trademark & Brand
- Copyright & Content
- IP Transactions & Licensing

## Education

- Brooklyn Law School, J.D., 2020
- Brooklyn College, B.A., *summa cum laude*, 2017

## Bar Admissions

- New York

## Court Admissions

- U.S. District Court -- Southern District of New York

## Clerkships

Honorable John M. Leventhal, Appellate Division, Second Judicial Department

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discrimination action, and then moved to dismiss based on Times Square's private actor status and plaintiff's failure to plead any facts indicating state-actor control or Times Square's active involvement in any of the offensive conduct alleged. The plaintiff elected to withdraw his claims against the client, which the court treated as a voluntary dismissal pursuant to F.R.C.P. §41(a)(1)(A), dismissing Times Square from the case.