

Why Biden World Cares – a lot - About When He Announces His Reelection

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Patrick Martin, Public Strategies Executive Vice-President, was quoted in *Politico* discussing President Biden's likely announcement of his re-election bid next week and the pros and cons of launching a full campaign about 18 months out from the November 2024 presidential election. "The more time you have, the less rushed you feel," said Patrick. "They have hit the point where it makes sense to get the formal campaign started."

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