

Thriving and Mastering Brownfield Development

Location

Webinar

Date & Time

Start Date: 10/26/2021

Start Time: 2:15 p.m.

End Time: 3:15 p.m. EDT

James Van Orden will present on a panel titled "Thriving and Mastering Brownfield Development" at the 2021 Northeast Sustainable Communities Workshop. The panelists will discuss all elements of brownfield development leveraging off of a traditional Strength-Weaknesses-Opportunities-Threats (SWOT) business analysis. The focus will be on the following discussion themes:

- Change is Upon Us!!!: What major "forces" are in play or on the horizon that impact brownfields development?
- Act Now: A highlight of attributes or "winners" and "under-performers" in response to these forces.
- Great Things are Possible: What outcomes can be realized or achieved to achieve a desired "winner state" in brownfield development?
- The Hard Work: What actions are needed to "Win" and be successful?

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