

Attorneys Take Note as FTC Turns Focus to Franchising

Tuesday, March 29, 2022

Susan Grueneberg was quoted in *Franchise Times* discussing the Federal Trade Commission launching a new fraud reporting tool. Susan believes the new complaint line specifically for franchises “does signal perhaps a more activist approach. We were all kind of reading the tea leaves last year, when Lina Khan came on, and she mentioned franchising in one line of a letter.” She’s also watching a new ANPR, or advance notice of proposed rule-making, regarding earnings claims, not just in franchising but in a wide variety of industries. “It would be a whole new kind of undertaking, regulation, for the FTC,” she said.

To read more of this article, [click here](#).

Related Practice Areas

- Franchising