

Food Label Claims: Mitigating Legal & Regulatory Risks Conference

Location

Chicago, IL
Crowne Plaza Chicago West Loop

Date & Time

Start Date: 09/10/2019
End Date: 09/11/2019

Speakers

Richard Fama is set to be the Chairperson for the Food Label Claims: Mitigating Legal and Regulatory Risks Conference taking place on September 10th in Chicago. He will be the opening speaker for the conference as well as the moderator for the first panel titled, "Parameters to Determine Ideal Levels of Food Claims for Products." During this discussion you will hear about balancing inclusion of label claims with crowding package design, utilization of buy trend analyses to explore impact of food claims and strategies to minimize potential for overwhelming consumers.

To learn more, click [here](#).





ATTORNEYS



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