

Public Strategies' Efforts Result in Groundbreaking Win for UPS

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Pennsylvania Governor Tom Wolf announced on January 29 that United Parcel Service (UPS), a leading multinational package delivery and supply chain management company, plans to construct a "super hub" in Lower Swatara Township and open three new facilities in Carlisle, Northampton County, and the Philadelphia area. The project, which is part of a \$1.4 billion investment by UPS into Pennsylvania, will create an estimated 1,721 new jobs in the commonwealth.

"Our investment in this global company will not only ensure that customers across Pennsylvania will continue to receive the service they expect but also local communities will benefit from the combined creation and retention of thousands of good-paying, full-time jobs," Governor Wolf said in a press release.

This groundbreaking win for UPS, a client of Cozen O'Connor Public Strategies, is a direct result of a persistent, multi-prong team effort by the Public Strategies Pennsylvania team, led by Jim Davis and Dave Bonsick, on relationship-building, direct advocacy, and strategic communications with local elected officials, state legislators, the Governor's Office, and relevant state agencies.

To learn more, please [click here](#).

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