

# Intellectual Property Department Recognized by World Trademark Review 2020

Thursday, February 20, 2020

**PHILADELPHIA, February 20, 2020** — Cozen O'Connor's Intellectual Property Department was recognized by World Trademark Review 1000. According to the publication, the group was honored because, "Cozen O'Connor is mindful of client spending and ensures that you get the most cost-efficient solutions."

WTR 1000 recognized the department's co-chair, Camille Miller, for her leadership and according to one source "Camille and her team are the very best I've ever worked with. Camille and associate Chanel Lattimer are highly knowledgeable, extremely well organized, always available, super responsive, strategic in their approach and a pleasure to work with."

Trevor Cloak was named to the WTR 1000 for his "ability to simplify complex and detailed matters for non-lawyers" and "expertise at resolving disputes without running up costly legal bills."

Lorraine Linford was named to the WTR 1000 for the first time as "she takes a hands-on approach to global trademark disputes and applies strategic thinking and creative problem-solving skills in complex cross-border cases."

Miller concentrates her practice in all aspects of intellectual property, specifically trademark, trade dress, copyright, unfair competition, cybersecurity and data breaches, right of privacy, right of publicity, domain names, counterfeiting, licensing, trade secret, and franchising law, as well as all areas of intellectual property litigation, including patent, trademark, and copyright.

Linford focuses on helping clients develop comprehensive IP strategies that will further their business goals and meet industry challenges, including procurement and enforcement of trademark registrations and utility and design patents. She helps clients in the United States and other countries create global patent and trademark portfolios across a wide range of fields and technologies, including mechanical and aeronautical engineering, automotive, apparel, software, and personal care products.

Cloak acts as an advocate for clients operating in a variety of disciplines with respect to their intellectual property transactional, prosecution, enforcement, and litigation needs. Whether he is defending a food and beverage client from a threatened temporary restraining order concerning the use of a trademark or negotiating a complex master software subscription services agreement on behalf of a multibillion-dollar software client, Trevor fluidly ties together his transactional and litigation knowledge and experience to zealously advocate for his clients.

Lattimer focuses on trademark and copyright prosecution, enforcement, and litigation; internet domain and social media infringement and cybersquatting issues; and intellectual property transactional matters, including licensing agreements.

## About World Trademark Review 1000

The World Trademark Review 1000 is determined by a four-month research period with hundreds of lawyers, attorneys, and their clients involved with trademarks. Research is done with face-to-face and telephone interviews and exchanged correspondence, along with written submissions from firms detailing their recent activity in the field. Firms qualify for a listing on the basis of their depth of expertise, market presence and the level of work on which they are typically instructed. The WTR 1000 remains the only standalone publication to recommend individual practitioners and their firms

## Related Practice Areas

- Intellectual Property
- Trademark & Brand

exclusively in the trademark field and identifies the leading players in 70 key jurisdictions globally.

### **About Cozen O'Connor**

Established in 1970, Cozen O'Connor has more than 925 attorneys who help clients manage risk and make better business decisions. The firm counsels clients on their most sophisticated legal matters in all areas of the law, including litigation, corporate, and regulatory law. Representing a broad array of leading global corporations and middle market companies, Cozen O'Connor services its clients' needs through 33 offices across two continents.