Business owners beware: The AI backlash is mounting — and so are the lawsuits

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Samuel Lewis was quoted in *The Business Journals* discussing how the copyright status of generative artificial intelligence can be complex. Generative AI cannot be copyrighted, and the current debate centers around whether scraping copyrighted content from the internet amounts to fair use. "It can be hard to tell AI from human work, nor does an author have to disclose that to the public," said Sam. If a blog post has three paragraphs written by humans and two created by AI, it still has copyright protection. "If the AI is simply absorbing material from the web, even if it's copyrightable material for training purposes, that in and of itself is most likely not seen as an infringement. When you run the risk of infringement is on the output end," he said.

To read more of this article, click here. (Subscription Required)

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