

# Drip Pricing Under the Competition Act

## Location

OBA Conference Centre  
20 Toronto Street, 2nd Floor,  
Toronto, ON M5C 2B8, Canada

## Date & Time

Start Date: 10/10/2024  
Start Time: 10:35 am ET  
End Time: 11:45 am ET

**Michael Osborne** will speak on the “Drip Pricing Under the Competition Act” panel at the Ontario Bar Association Advertising and Marketing Law: Critical Updates, Key Developments, and Current Trends program. Michael will discuss the *Cineplex* case and surrounding issues, such as the role of behavioral economics in the law. He will also provide insights on the impact of the latest amendments and what to expect going forward.

To learn more about this event, click [here](#).

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## ATTORNEYS



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