



Lorraine Linford

Co-Chair, Trademark Prosecution Practice

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Lorraine focuses on helping clients develop comprehensive IP strategies that will further their business goals and meet industry challenges, including procurement and enforcement of trademark registrations and utility and design patents. She helps clients in the U.S. and other countries create global trademark and patent portfolios across a wide range of fields and technologies, including mechanical and aeronautical engineering, automotive, apparel, software and personal care products. She also helps clients with global enforcement of their trademark portfolios, including strategic planning, trademark oppositions, and cancellation actions around the world; and various manufacturing, distribution, and license agreements.

Lorraine earned her undergraduate degree in Aeronautical and Astronautical Engineering from the University of Washington. Lorraine earned her law degree from the University of Washington School of Law.

Practice Areas

- Copyright & Content
- Intellectual Property
- Patents
- Trademark & Brand

Industry Sectors

- Retail

Education

- University of Washington School of Law, J.D., 1991
- University of Washington, B.S., 1988

Bar Admissions

- Washington
- United States Patent and Trademark Office

Affiliations

American Bar Association

Washington State Patent Law Association

Awards & Honors

- Top Rated AV Preeminent IP Lawyer, Martindale-Hubbell, 2003-Present
- *The Best Lawyers in America*, 2011-Present
- World Trademark Review 1000, 2020-2024
- *Seattle Met's* "Top Lawyers" issue, 2010
- Chambers USA, 2024

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