

- **Practice Areas**
- Capital Markets & Securities Canada
- Corporate Governance
- Corporate
- Emerging Business & Venture Capital
- Mergers & Acquisitions

Industry Sectors
• Cryptocurrency and Blockchain Technology

Food & Beverage

Education

University of Buckingham, LL.B., 2015
York University, B.A., 2013

Bar Admissions • Ontario

Affiliations

Canadian Bar Association

Law Society of Ontario

# Alexander Katznelson

## Member

### Toronto

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Alex concentrates his practice on securities and capital markets matters. He represents companies and investment banks in public offerings, private placements, stock exchange listings, M&A transactions, and proxy and corporate governance matters. His practice covers a number of industries, including technology, health care and life sciences, crypto and blockchain, as well as food and beverage, among others.

Alex acts for his clients in cross-border capital market financings, assisting businesses in Canada and the United States seeking access to Canadian capital market opportunities, including listing on the TSX, TSXV, NEO, and CSE. Leading Canadian companies seek out Alex for his meaningful advice on securities law matters, including - among other things - continuous disclosure requirements.

He also counsels businesses on general commercial and corporate law matters, including drafting and negotiating commercial agreements and establishing business structures.

Prior to joining the firm, Alex was an associate with a full-service business law firm in Toronto. He earned his LL.B, with honors, from the University of Buckingham, his B.A. in public administration and justice studies from York University, and a certificate for advanced negotiation skills from the Centre for Effective Dispute Resolution.

#### Experience

Represented Reichmann Capital Partners Limited in its acquisition of Athletica Sport Systems Inc., a hockey dasher board system manufacturer, and related financing.

Represented Maxim Group LLC, an investment bank, in connection with a registered direct offering for Draganfly, Inc.

Represented American Aires Inc. (CSE: WIFI) (OTCQB: AAIRF) in connection with its non-brokered private placement of units for aggregate gross proceeds of \$4 million.

Represented Maxim Group, LLC in connection with the underwritten public offering of units of Draganfly Inc. (DPRO) for gross proceeds of \$3 million (USD).

Represented Bitcoin Well Inc. (TSXV:BTCW) in connection with a brokered private placement of units led by Haywood Securities Inc.

Acted for Altree Developments Inc., a leading Toronto based real estate development company, in connection with a brokered private placement led by the CIBC World Markets Inc for aggregate gross proceeds of \$27 million.

Represented Haywood Securities Inc. in connection with a brokered private placement offering of units of Earthworks Industries Inc., pursuant to the listed issuer financing exemption.

Represented Canaccord Genuity Corp. (CF.TO), a global investment banking, as the lead agent in connection with the private placement of units of Turnium Technology Group Inc. (TTGI.V), a software networking platform, for aggregate gross proceeds of approximately \$3 million (CAD).



Represented Haywood Securities in connection with a bought deal private placement offering of units of Aluula Composites Inc. (CVE: AUUA), an advanced materials technology firm.

Acted as agent's counsel for Gravitas Securities Inc. in connection with the public offering of common shares of Mednow, Inc. (MNOW.V), a Canadian on-demand virtual pharmacy business.

Acted as issuer's counsel in connection with a brokered LIFE offering of units of Bitcoin Well, Inc., a company that enables users to buy, sell, and use Bitcoin.

Represented Enthusiast Gaming Holdings Inc. (TSXV: EGLX), a publicly listed gaming media and entertainment company, in its completion of its oversubscribed, non-brokered private placement of convertible debenture units for total gross proceeds of \$9 million.

Represented Haywood Securities Inc. and Clarus Securities Inc. in connection with a private placement offering of \$6 million of convertible debentures of Isodiol International Inc. (CSE: ISOL).

Represented Aura Health Inc.(CSE: BUZZ), a publicly listed company building an international network of cannabis assets, in connection with a private placement offering for gross proceeds of approximately \$1.7 million.

Represented Eguana Technologies Inc. (TSXV: EGT), a publicly listed world leader in design and manufacturing of high performance residential and commercial energy storage systems, in connection with a private placement offering of Series A First Preferred Shares for aggregate gross proceeds of \$3 million.

Represented GTEC Holdings Ltd., (TSXV: GTEC), a leading publicly listed cannabis company holding cultivation, extraction, and analytical testing licenses throughout Canada, on a brokered private placement offering led by Sprott Capital Partners LP for gross proceeds of \$12.5 million.

Represented Freckle I.O.T Ltd., a global leader in multi-touch offline advertising attribution used by Fortune 500 brands like McDonald's, Lexus, and Walmart, , in connection with its RTO TSXV listing, and concurrent non-brokered private placement of subscription receipts for aggregate gross proceeds of approximately \$6 million led by GMP Securities L.P. and PI Financial Corp. and included Canaccord Genuity Corp. and Haywood Securities Inc.

Represented Aura Health Inc. (CSE: BUZZ) in connection with its acquisition of an 80 percent equity interest in Pharmadrug Production GmbH, a German pharmaceutical distribution company operating in the cannabis space, for total consideration of €5.0 million.

Represented Gravitas Securities Inc. as sole lead agent and exclusive financial advisor on the \$6.5 million oversubscribed Series A round financing of Bruush Oral Care Inc., an e-commerce business poised to disrupt the oral care industry.

Represented Assure Holdings Corp. (TSXV: IOM; OTCQB: ARHH), a provider of intraoperative neuromonitoring services, in closing a US\$10.5 million brokered private placement from U.S. institutional investors, led by The Benchmark Company, LLC, a leading health care-focused U.S. investment bank.

Represented Stifel GMP in connection with Tribe Properties Technologies Inc. (formerly, Bazinga Technologies Inc.) reverse takeover transaction and concurrent brokered private placement offering of subscription receipts for aggregate gross proceeds of approximately \$11.6 million.

Represented Gravitas Securities Inc. in connection with an oversubscribed \$13.5 million Series A financing for Apollo Insurance Solutions Ltd.





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Represented Gravitas Securities in connection with a \$13 million brokered private placement offering of General Assembly Holdings Limited.

Represented Eguana Technologies Inc. (TSXV: EGT), an Alberta-based designer and manufacturer of high performance residential and commercial energy storage systems, in connection with a brokered private placement offering of special warrants for aggregate gross proceeds of \$20 million.

Represented Gravitas Securities Inc., Eight Capital, Stifel GMP, Canaccord Genuity Corp. and Raymond James Ltd. (the Agents) in connection with Mednow Inc.'s initial public offering for aggregate gross proceeds of approximately \$37 million.

Represented Gravitas Securities Inc. in connection with a \$17.8 million brokered private placement of special warrants of Real Luck Group Ltd. (TSXV: LUCK).

Represented Killi Ltd. (TSXV: MYID) in the closing of its private placement offering for aggregate gross proceeds of approximately \$4.5 million.

Represented Stifel GMP, Scotia Capital, Canaccord Genuity, and Raymond James in connection with Payfare Inc.'s (TSX:PAY) initial public offering for aggregate gross proceeds of approximately C\$65.4 million.

Represented Gravitas Securities Inc. in connection with an oversubscribed \$9 million Series A financing for CLC Network Inc., a Canadian mortgage technology company and leading innovator in the industry.

Represented Gravitas Securities Inc. in connection with a \$2.5 million brokered private placement offering of units of Carbone Restaurant Group Ltd., a leading Winnipeg-based omni-channel franchise restaurant group.

Represented Stifel Nicolaus Canada Inc. and Gravitas Securities Inc. in connection with a brokered public offering of FansUnite Entertainment Inc. (CSE: FANS), a technology company providing leading online gaming solutions, for gross proceeds of \$24,792,390.

Represented VLCTY Capital Inc. in connection with its qualifying transaction with BuildDirect.com Technologies Inc. (formerly VLCTY Capital Inc.) (TSXV: BILD), an innovative marketplace for purchasing and selling building materials online, and brokered subscription receipt financing for aggregate gross proceeds of approximately \$20 million co-led by CIBC World Markets Inc. and Canaccord Genuity Corp.

Represented a syndicate of agents led by Stifel GMP and including Haywood Securities Inc., Richardson Wealth Limited, and PI Financial Corp. in connection with Immutable Holdings Inc.'s (NEO Stock Exchange Canada: HOLD) reverse takeover transaction and concurrent brokered private placement offering of subscription receipts for aggregate gross proceeds of approximately \$6.7 million.

Represented Assure Holdings Corp. (TSXV: IOM; NASDAQ: IONM), a provider of intraoperative neuromonitoring services, in closing a brokered private placement for gross proceeds of approximately US\$4.75 million Led by The Benchmark Company, LLC, a leading healthcare-focused US investment bank.

Represented a syndicate of agents led by Stifel GMP, and including Canaccord Genuity Corp., Eight Capital, Gravitas Securities Inc., Paradigm Capital Inc., and Beacon Securities Limited, in connection with an oversubscribed \$15 million private placement offering of units of Immutable Holdings Inc. (NEO: HOLD), a Blockchain holding company.

Represented a syndicate of agents co-led by Stifel GMP and Cormark Securities Inc. and including



Alexander Katznelson akatznelson@cozen.com P: (647) 371-0047 | F: (647) 805-5451 Laurentian Bank Securities, Eight Capital, and PI Financial Corp., in connection with an oversubscribed \$21 million private placement offering of units of Tribe Property Technologies Inc. (TSXV:TRBE) (OTCQB:TRPTF), a property technology company that is digitizing the traditional property management industry.

Represented Plantify Foods, Inc. (TSXV: PTFY), an Israeli food tech company focused on the development and production of "clean label" plant-based products, in connection with its RTO TSXV listing, and concurrent non-brokered private placement of units and convertible debentures for aggregate gross proceeds of approximately \$4.1 million.

Represented Eguana Technologies Inc. (TSXV: EGT) (OTCQB: EGTYF), an Alberta-based designer and manufacturer of high performance residential and commercial energy storage systems, in a \$33 million convertible debenture offering.

Acted as issuer's counsel for Parvis Invest Inc., a Vancouver-based, direct-to-investor and technologydriven real estate investing platform, in connection with its reverse takeover and listing on the TSX Venture Exchange.

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