

# Accelerating Inclusion: Integrating DEI into Legal Marketing for Competitive Advantage

## Location

Charlotte Marriott City Center  
100 West Trade Street  
Charlotte, NC

## Date & Time

Start Date: 09/12/2024  
Start Time: 2:15 pm ET  
End Time: 3:15 pm ET

**Simeon Brier** and **Diedrick Graham** will present “Accelerating Inclusion: Integrating DEI into Legal Marketing for Competitive Advantage” at the Legal Marketing Association Southeast Regional Conference. Simeon and Diedrick will discuss practical methods for embedding DEI into the core strategies of legal marketing and business development. They will also discuss interpersonal communication strategies, conflict resolution, and how to navigate and transform potential conflicts into opportunities for growth and innovation.

To learn more, click [here](#).

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## ATTORNEYS



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